



# FEASIBILITY CHECK

NEEDS AND OPTIONS REVIEW



A SURGEON WOULDN'T OPERATE WITHOUT A PROPER DIAGNOSIS. OUR INITIAL 'FEASIBILITY CHECK' WORKS IN THE SAME WAY.



## STUDIOGRAF

ARCHITECTURE  
INTERIORS  
DESIGN

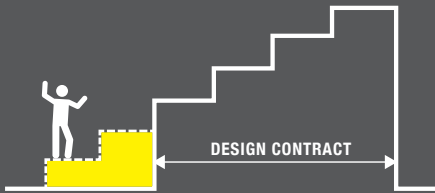
170 East Cotati Ave  
Cotati, CA 94931  
[www.studiograf.com](http://www.studiograf.com)  
[info@studiograf.com](mailto:info@studiograf.com)  
t. +1 415 370 0208



# IT IS NOT EASY TO HIRE AN ARCHITECT

Embarking on a building project is a daunting endeavor and requires thorough preparation. While most architects start with having you sign a large design contract, we developed some tools to help you go through the pre-contract phase before you even consider hiring a designer.

We are here to help you take those important first steps before you sign any contract.



## THE PROMISE

The 'Feasibility Check' will allow you to fully understand the requirements, constraints, and potential roadblocks for your project.

// It will minimize your risk of faulty design decisions by laying the proper groundwork up front.

// It will allow you to create the proper foundation for a project, saving money in the long run.

// It will allow you to explore your goals for the project in a structured format.

// It helps us determine if this working relationship is a fit for both parties before fully committing to further design services.

**CONTACT US TO BOOK  
YOUR DREAM HOME  
'FEASIBILITY CHECK'**



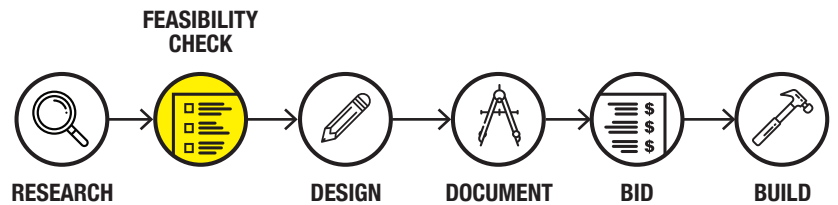
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## THE PROCESS



The consequence of inadequate upfront investigation of needs and options is like building a house on bad foundations.

The foundations are the most important part of the whole house, because everything is built on top. It's very expensive to change the foundations once you have started to build upwards. But it's very easy to change them if they are simply lines on a plan.

How much this will cost you ask? Our 'Feasibility Check' has a starting price of US\$ 3,500 and is usually completed within five business days.

Why should our 'Feasibility Check' be your first step before hiring an architect to design your dream home?

- // Obtain a registered architect's opinion on the feasibility of the project – one who is experienced in the type of project you're facing
- // Produce an outline brief that provides the "DNA" for future work, detailing rooms, connections, orientation etc.
- // "Design Thinking" - Discuss potential solutions at a high level that encourages ongoing testing of ideas
- // Discuss the 'look and feel' of a potential scheme
- // Discuss the functional viability of the project and your ideas
- // Prepare possible layout options & a 3D massing model
- // Provide preliminary rough order of construction cost for budget usage
- // Provide a preliminary programme or timeline
- // Production of report including the above
- // Report includes schedule of services and fee proposal on next stages of project

It starts a strategy designed to precisely understand your requirements, and then give findings and recommendations - a plan to move forward.